

Honeywell

Sales Aids

- develop corporate brochure that explains the diversity of technologies and products
- profile Honeywell as a Canadian company
- profile divisions for aerospace solutions, for home and building control, industrial control, consumer products, specialty chemicals and electronic materials
- identify involvement and support in communities and volunteer organizations

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Honeywell is a diversified technology and manufacturing leader. Honeywell serves global customers with aerospace products and services; control technologies for buildings homes and industry; automotive products and specialty chemicals.

They need to tell the story of how their technologies touch and improve people's lives every day.

Electra contributes print design experience, end-user perspective, people-friendly project management and attention to detail. The result is brochures that meet all the objectives.

