



Invitations

Goal-driven communication pieces

design process needs to include multiple opportunities for review and feedback

accurate representation of colours

efficient production and economical printing

time-sensitive

A new exhibit is as important to artists as a wedding is to brides. Artists want to capture the flavour of the show and engage viewers to attend the opening. An invitation is an important communication piece.

Electra is sensitive to the needs of the artist and the communication goals. Electra brings print and marketing expertise, imagination and cost-friendly production knowledge. It is an honour to be trusted with an invitation.

