

Real Estate Council of Ontario (RECO)

Annual Report

- forty-four pages of detailed information profile ten years of accomplishments
- reports on achieving objectives, performance, and finances
- introduces the people that make RECO work: the board, management, committees and working groups
- visually coordinates with the Electra-designed RECO website



RECO, the regulatory body behind the Real Estate Act, must be accountable to the government and transparent to the public. Electra contributes design experience, end-user perspective, and people-friendly project management.

Add in a deep understanding of their business—investigations, compliance, accreditation—and the result is an annual report that meets all RECO's objectives.





Publications

there are many stories to tell and many audiences to engage. Electra has worked with RECO to help help make complex regulations simple for home buyers, real estate agents, brokers and government.

annual reports, brochures, posters, newsletters, trade show displays and the RECO website all work together, communicating to diverse audiences.

